

DIGITAL PROGRAM



INSIDE: Thought Leadership Agenda, Exhibitor List, Show Features, Show App, Award Finalists, and more!

DIGITAL PROGRAM SPONSORED BY



APEX

GLOBAL EXPO

THE MEETING POINT FOR AIRLINE AND SUPPLIER MEMBERS TO **SHOWCASE INNOVATION, SHARE THOUGHT LEADERSHIP, AND CELEBRATE EXCELLENCE**

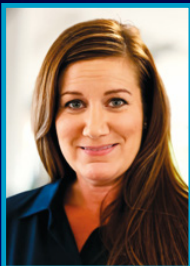
📅 28-30 OCTOBER 2024

📍 LONG BEACH, CALIFORNIA, USA

CONNECT | COLLABORATE | LEARN [REGISTER HERE!](#) ➔



C-LEVEL KEYNOTES



 AIR CANADA











Michael Rousseau

Fiona Kiesel

Samson Arega Bekele

Con Korfiatis

Matthew Klein









Shai Weiss



GLOBAL EXPO APP



Download the official event mobile app.
Search «FTE APEX IFSA» in the [Google Play Store](#)
or [App Store](#).

-  1. AI powered matchmaking
-  2. A smart and personalized event itinerary
-  3. Customized leads
-  4. Set your availability
-  5. Arrange meetings
-  6. Adjust & reschedule
-  7. Live chat
-  8. Reminders



App sponsored by  **Siden**

**WHY PARTICIPATE
IN OUR EVENTS?**

Collaborate and join the conversation to advance the industry

Connect and build relationships

Learn from thought leadership experts

Source products and partners



**APEX Global EXPO 2024:
Where Industry Leaders Connect,
Collaborate, and Innovate**

The must-attend event for airlines, suppliers, and innovators to showcase the future of passenger experience, connectivity, and inflight solutions. APEX Global EXPO 2024 will bring together key industry leaders to drive partnerships, share insights, and explore cutting-edge technologies. This year's event is expected to attract record attendance, offering unparalleled opportunities for networking and collaboration with thought leaders from across the air transport ecosystem.

Don't Miss Out on "the CES for aviation"!

- **Innovative Exhibits:** Discover new inflight entertainment systems, digital cabins, and cutting-edge technologies.
- **World-Class Networking:** Engage with senior executives and decision-makers through exclusive social events, the event mobile app, and award ceremonies.
- **CEO Keynotes & Thought Leadership:** Learn from top executives on how to enhance NPS, boost ancillary revenues, and drive sustainability efforts.
- **Everything Under One Roof:** Benefit from our colocation with International Flight Services Association (IFSA) and Future Travel Experience (FTE), giving you access to the most comprehensive view of next-gen cabin solutions, inflight services, and connectivity innovations—all in one event.

Don't miss your chance to be part of this industry-defining event and accelerate your organization's growth in 2025!

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AGENDA AT-A-GLANCE

MONDAY 28 OCTOBER

- 7:30 AM – 5:30 PM Registration Open..... Foyer
- 8:45 AM – 11:45 AM C-Level Keynotes**Room 104
- 11:45 AM – 1:00 PM Announcements & Networking Lunch.....Room 104 Lobby
- 1:00 PM – 5:00 PM EXPO Open.....Hall B
- 2:00 PM – 4:45 PM Thought Leadership Sessions.....Hall B Thought Leadership Stage
- 5:00 PM – 7:00 PM Networking Reception*Hall B

TUESDAY 29 OCTOBER

- 7:50 AM – 8:50 PM Airline Breakfast*Room 202
- 8:00 AM – 5:00 PM Registration Open..... Foyer
- 9:00 AM – 5:00 PM EXPO Open.....Hall B
- 10:00 AM – 4:00 PM Thought Leadership SessionsHall B Thought Leadership Stage
- 5:00 AM – 6:00 PM Airline Leaders Reception*Hall B Thought Leadership Stage

WEDNESDAY 30 OCTOBER

- 8:15 AM – 4:00 PM Registration Open..... Foyer
- 8:30 AM – 9:00 AM APEX Annual General MeetingRoom 102C
- 9:00 AM – 4:30 PM EXPO Open.....Hall B
- 10:00 AM – 2:45 PM Thought Leadership SessionsHall B Thought Leadership Stage
- 5:00 PM – 5:45 PM APEX/IFSA Awards Ceremony Reception**Room 104 Foyer
- 5:45 PM – 7:15 PM APEX/IFSA Awards Ceremony**Room 104

*Exclusive to airline members only. **Additional registration required.

All Global EXPO events hosted by APEX will be held at the Long Beach Convention & Entertainment Center:
**300 East Ocean Boulevard,
 Long Beach, CA 90802**

For your convenience, coat check services and complimentary Wi-Fi will be available at the Long Beach Convention Center during the APEX Global EXPO. For directions and parking information, please visit longbeachcc.com.

For any questions or inquiries regarding APEX Global EXPO, please contact APEX at +1 212 297 2177 or via email at info@apex.aero.

28 OCTOBER
MON

8:45 - 9:00 AM

Welcome & Introduction



- APEX/IFSA** CEO Dr. Joe Leader
- APEX** President & **Delta Air Lines** Senior Vice President — Alliances and International Perry Cantarutti
- BBC News** Correspondent & Anchor Michelle Fleury
- Long Beach Mayor** Rex Richardson

9:00-9:15AM

An Airline Industry First Announcement



9:15 - 9:45 AM

CEO Mainstage Interview

Air Canada President and CEO Michael Rousseau

9:45 - 10:05 AM

CXO Mainstage Interview

Breeze Airways Chief Guest Officer Fiona Kiesel

10:05 - 10:25 AM

CEO Mainstage Interview

Spirit Airlines Executive Vice President and Chief Commercial Officer Matthew Klein

10:25 - 10:55 AM

Break

10:55 - 11:25 AM

CEO Mainstage Interview

Oman Air CEO Con Korfiatis

11:25 - 11:45 AM

CXO Mainstage Interview

Ethiopian Airlines Group Vice President Customer Experience Samson Arega Bekele

Sponsored by Thales

11:45 AM - 1:00 PM

Major Airline Product Announcement by Riyadh Air & Networking Lunch
Sponsored by Panasonic

2:00 - 2:45 PM

THOUGHT LEADERSHIP SESSION 1

Leading the Way: Boosting Airline Net Promoter Scores through Enhanced Connectivity Models

This session focuses on innovative strategies for leveraging enhanced connectivity to drive airline Net Promoter Scores, exploring new paradigms for customer satisfaction and loyalty within the digital frontier.



Moderator: PaxEx.Aero Author Seth Miller

Panelists:

- **Delta Air Lines** Managing Director, Customer Experience – DeltaStudio & Wi-Fi Ekrem Dimbiloglu
- **JSX** CEO Alex Wilcox
- **Qatar Airways** Senior Vice President Product Development and Design Xia Cai
- **Spirit Airlines** Executive Vice President and Chief Commercial Officer Matthew Klein

3:00 - 3:30 PM

CASE STUDY 1 A X-Industry Approach: Enhancing Passenger Experience For All By Driving Accessibility Innovation

This session will present a cross-industry approach with experts collaborating and sharing experiences to develop solutions for air travel for those with mobility impairments. Comprehensive analysis along with results and resulting concepts developed by a detailed topical workshop will be shared.



- **Airbus** Vice President Cabin Marketing Ingo Wuggetzer
- **Delta Flight Products** President Rick Salanitri
- **Delta Flight Products** Product Innovation Manager Tyler Anderson
- Board of Directors of the **National Disability Authority** and **Center for Excellence in Universal Design** Jack Kavanagh
- **PriestmanGoode** Associate Director Strategy Jo Rowan

28 OCTOBER | MONDAY *continued*

4:00-4:45 PM

THOUGHT LEADERSHIP SESSION 2

Embracing the New Era: Pioneering the Future of Airline IFE Curation for 2030

Experts in airline in-flight entertainment (IFE) gather to discuss forward-looking strategies and creative curation approaches intended to revolutionize the IFE landscape by 2030.



Moderator: **Jetway Communications Ltd.** Director Maryann Simson

Panelists:

- **JetBlue** Manager, Inflight Entertainment, Tech, & Partnerships Blake Rittenberg
- **TAP Air Portugal** Digital Onboard Experience Manager – Inflight Entertainment & Connectivity Miguel Ferreira
- **United Airlines** Director – Inflight Entertainment Dominic Green

29 OCTOBER
TUE

Thought Leadership Stage Sponsored by Panasonic

10:00-10:45 AM

THOUGHT LEADERSHIP SESSION 3

Loyalty and Latitude: Maximizing In-Flight Ancillary Revenue through Personalized Experiences

Leaders in airline service innovation will explore strategies to maximize in-flight ancillary revenue through the lens of personalized passenger experiences, leveraging data and technology to boost loyalty and profitability.



Moderator: **The Points Guy** Senior Editorial Director Nick Ewen

Panelists:

- **EL AL** EVP and Chief Customer Experience Officer Oren Cohen Butansky

- **Thai Airways** Head of Customer Experience and Product Captain Wirush Theparak
- **United Airlines** Managing Director-Brand Identity, Product, and Loyalty Mark Muren

11:00-11:40 AM

CASE STUDY 2

Overcoming Supply Chain Challenges for Onboard Product Innovation

In the competitive airline industry, the availability and enhancement of onboard products are critical for differentiation. This session will focus on the persistent supply chain issues affecting IFEC, in-seat power, and seating solutions. Attendees will gain insights into strategies for overcoming these challenges, including managing supply chain disruptions, expediting certification processes, and navigating the limitations of current product offerings. The role of system and airframe OEMs in improving product availability and supporting airlines in their innovation efforts will also be addressed.



Lufthansa Group Director Fleet Procurement Stephan Schulte

Porsche Consulting Associate Partner – Aerospace and

Transportation Joshua Hirschheimer

2:00-2:45 PM

THOUGHT LEADERSHIP SESSION 4

IFE Viewing Religions: The Future of Airline Seatback vs BYOD

This debate will center on the evolving preferences between traditional seatback screens and the BYOD (Bring Your Own Device) trend, analyzing implications for future airline strategies and passenger experiences.



Moderator: **Jetway Communications Ltd.** Director Maryann Simson

Panelists:

- **Aeroméxico** Vice President Product and Onboard Services Antonio Fernandez
- **Cathay Pacific Airways** Head of Customer Experience — Connectivity & IFE Strategy Guillaume Vivet
- **Delta Air Lines** Managing Director, Customer Experience — DeltaStudio & Wi-Fi Ekrem Dimbiloglu
- **Riyadh Air** Vice President, Guest Experience Anton Vidgen
- **Southwest Airlines** Customer Experience Strategy Matthew Kiesel

29 OCTOBER | TUESDAY *continued*

3:30 - 4:00 PM

CASE STUDY 3

Leveraging IFEC to Provide a Superior and Accessible Passenger Experience

How FlightPath3D Redefined Inclusivity in the Skies with Their Accessibility Map

Despite efforts to make air travel more accessible, inflight maps remain difficult for those with visual, motor, and cognitive impairments to use effectively. Standard maps often lack high contrast, have small text/icons, and provide no audio assistance — severely limiting independence for these passengers. We set out to change that with our new Accessibility Map — an innovative, high-contrast display designed specifically for travelers with unique needs. In this session you will learn why accessibility in the map is so important, how to prioritize accessibility while maintaining key features, and what the experience looks like for different passengers.



FlightPath3D
President Duncan Jackson

Stay tuned for exclusive announcement of launch airline!

30 OCTOBER
WED

Thought Leadership Stage Sponsored by Panasonic

10:00 - 10:30 AM

FIRESIDE CHAT



Virgin Atlantic
CEO Shai Weiss

11:45 AM - 12:15 PM

CASE STUDY 5

Lufthansa Elevates Passenger Experience with Connected Content Stream Solutions with APEX Crystal Cabin Awards Finalist

This session will explore the Connected Content Stream solutions, including the innovative Lounge Streaming and Live Ticker technologies. These technologies have

not only enhanced passenger engagement but are also set to transform the travel experience by delivering real-time content updates and personalized services directly to passengers' devices. This collaborative effort is a nominee for the prestigious Crystal Cabin Award in the special category "Best Customer Journey Experience" to be presented at the end of APEX Global EXPO, recognizing exceptional integrated solutions for passengers. Discover how these technologies are setting new standards in customer satisfaction and loyalty, while simultaneously opening new revenue streams for airlines.



- **Lufthansa Group** Head of Digital Customer Communication Laura Petry
- **Spafax** VP Business Development Technology & Innovation Dimitrios Tsirangelos

2:00 - 2:45 PM

THOUGHT LEADERSHIP SESSION 5

Shaping Tomorrow: Crafting the Next-Gen Digital Cabin for Enhanced Passenger Experiences

Panelists will dissect groundbreaking digital innovations for the next-gen airline cabin, demonstrating how cutting-edge technologies and customer-centric design can reshape passenger experiences.



Moderator: **PAX Tech** Business Editor Robynne Trueman

Panelists:

- **Air France** SVP of Customer Experience Fabien Pelous
- **Airbus** Head of Connected Aircraft Marketing Mehdi El Kouch
- **Emirates** SVP IFE & Connectivity Patrick Brannelly
- **SAS** Executive Vice President and Chief Commercial Officer Paul Verhagen
- **Turkish Airlines** Vice President, Customer Experience Mustafa Mucahitoglu



NETWORKING OPPORTUNITIES



Monday, 28 October | 12:00 - 1:00 PM

Networking Lunch* – Sponsored by Panasonic

Connect with industry peers, exchange ideas, and forge new relationships over a delicious meal. Don't miss this opportunity to expand your network and engage with fellow professionals in a relaxed and welcoming environment.

Monday, 28 October | 5:00 - 7:00 PM

Networking Reception* – Sponsored by West Entertainment & DIRECTV

As the exhibits come to a close at on Monday, the floor will transform into a vibrant hub of interaction. Don't miss this chance to:

- Connect with peers and industry leaders in a relaxed, yet dynamic atmosphere.
- Engage in meaningful conversations that could spark the next big idea.
- Relax after an exciting day, with refreshments and light bites to enjoy.
- Expand your professional network in an environment designed for collaboration.

Member Meeting Zone – Sponsored by Siden

Our newly introduced Member Meeting Zone is a dedicated space designed for attendees to meet with ease. Utilizing our intuitive mobile app, you can easily schedule and manage your meetings. The convenient and central hub will serve as your go-to meeting point for seamless, in-person interactions.

The Member Lounge – Sponsored by Neuron

Your go-to space for recharging both your devices and your energy! Relax, charge, and connect with fellow attendees in a comfortable setting. Whether you're looking to collaborate on new ideas or simply network with peers, the Member Lounge offers the perfect environment to keep you powered up throughout the event. Charging stations will be available for your convenience!

**additional registration required.*

AIRLINE EXCLUSIVE FEATURES

APEX Global EXPO Exclusive: JetZero Experience
Sunday 27 October, 5:00 PM, Long Beach Hangar

We are excited to offer an exclusive opportunity for APEX airline members: a private tour of JetZero’s Hangar the day before APEX Global EXPO begins. JetZero, the pioneering aerospace startup based in Long Beach, is at the forefront of transforming the future of air travel. Their innovative blended-wing body aircraft promises to reduce fuel consumption by up to 50% compared to traditional tube-and-wing aircraft. This cutting-edge design is capable of flying as far as trans-oceanic routes. With a recent investment from Alaska Airlines – the first direct airline backing for the company – JetZero is making waves in the industry. This exclusive event will give members a first-hand look at JetZero’s revolutionary aircraft and the innovations set to redefine passenger experience. During the tour, visitors will explore key stations focused on: Passenger Experience, Efficiency, Environment and Technology.

Airline Breakfast
Tuesday, 29 October | 7:50-8:50 AM
Sponsored by Panasonic

Join the conversation at our exclusive Airline Breakfast, a premier forum designed for in-depth dialogue and the exchange of innovative ideas. This breakfast gathering provides a unique opportunity for airline professionals to connect, share insights, and collaborate on the latest industry trends and challenges.

Airline Leaders Reception
Tuesday, 29 October | 5:00-6:00 PM
Sponsored by Panasonic

This reception offers a premier opportunity for airline industry executives to connect, share insights, and foster valuable relationships in a high-profile, exclusive setting.

Airline Lounge – Supported by Starlink
 Airline members can continue their discussions in the exclusive Airline Lounge. This dedicated space offers a relaxed environment for ongoing conversations, deeper networking, and building stronger relationships.



Airline CX Leaders Program

Join the industry’s highest quality airline decision makers. Members of the program receive a full package, including complimentary admission to the event, airline lounge access, airline networking events access, and concierge service.



[Learn more ▶](#)



AIRLINES ATTENDING





AWARDS

RECEPTION

Sponsored by **Jetliner Cabins & Safran**

Wednesday 30 October
5:00 PM – 5:45 PM

Kick off the celebration with industry leaders as we honor the best in aviation. Enjoy drinks, networking, and conversations with the brightest minds, setting the stage for a night of innovation and the future of aviation.

CEREMONY

Sponsored by **Thales & gategroup**

Wednesday 30 October
5:45 PM – 7:15 PM

Winners of the 2025 APEX/IFSA Awards, Best In Global Awards, Four and Five Star Awards and more will be announced at the APEX/IFSA Awards Ceremony.

CEO LIFETIME ACHIEVEMENT AWARD RECIPIENT

APEX is proud to present the CEO Lifetime Achievement Award to **Benjamin Smith**, Chief Executive Officer of the Air France-KLM Group. This award honors industry leaders who have dedicated their lives to the enhancement of the passenger experience and advancing the industry.



LIFETIME ACHIEVEMENT AWARD RECIPIENT

APEX is proud to present the Lifetime Achievement Award to **Joan Filippini**, SVP of Non-Theatrical Sales at Paramount Pictures. The award honors her outstanding contributions to the in-flight entertainment industry and her influential leadership within APEX.



APEX/IFSA 2025 AWARD FINALISTS



**Eutelsat OneWeb/
Intelsat
JSX**



**American Airlines
Emirates
Lufthansa**



**Airbus
Qatar Airways
Turkish Airlines**



**Aeromexico
Avianca Airlines
Virgin Atlantic**



**Delta Air Lines
Etihad & Buzz
Qatar Airways
& Kaelis**



IFSA INNOVATION PAVILION SESSIONS

Monday 28 October | 3:00 - 3:30 PM

50 Years of Innovation - Fashioning the Future

- Kim Guanci, Campione d'Italia Foods LLC IFSA President
- Dr. Stathis Kefallonitis FRAeS FRSA FCIM, United Airlines
- Ellie Parkes, John Horsfall Global Business Development Manager
- Manoj Pridhanani, Kaelis Chief Design Officer & Head of Sustainability

Celebrate 50+ years of innovating the skies! Join IFSA leaders and industry experts as we reflect on the advances of design thinking, pioneering strategies, and sustainable practices. Get inspired by highlights from current trends, fashion, technology, and the role of sustainability that shape and drive our industry into the future.

Tuesday 29 October | 10:00 - 10:30 AM

Green is In! A Path to Greener Airline Inflight Services

- Holly Armstrong, United Airlines Senior Manager Global Catering Equipment Strategy and Logistics
- Mike Fishburn, Flydubai Catering Manager
- Grégoire James, International Aviation Waste Management Association (IAWMA) Commercial Director
- Paula Jansen, Hawaiian Airlines Director — Catering
- Paul Mills, Virgin Atlantic Airways Head of Inflight Services

Discover latest innovations in environmentally friendly inflight best practices. Learn first-hand about effective methods in sustainable sourcing, waste reduction, and implementation of sustainable inflight practices.

Tuesday 29 October | 3:00 - 3:30 PM

Chef Demonstrations - Taste the Trends

- Chef Sam Choy
- Dr. Stathis Kefallonitis FRAeS FRSA FCIM, United Airlines
- Chef Gary Klinefelter, CEC, WCEC, CE, CC, Chefs Helping Chefs International, LLC, ServSafe® Certified Instructor / Proctor
- Chef Jamie McAfee, Pine Bluff Country Club Executive Chef/ General Manager

Taste culinary trends from leading chefs. Find out more about impactful culinary developments that can elevate your inflight experience.

Sustainability focus (shrimp, duck & vegetarian)

Wednesday 30 October | 10:00-10:30 AM

Minimize Waste Session: Championing Sustainable Practices: How Caterers and Suppliers Make an Impact

- Allison Budd, Air Fayre President & CEO
- Iris Groeneweg, Foodcase International Commercial Director
- Grégoire James, International Aviation Waste Management Association (IAWMA) Commercial Director
- Michael Raasch, OmnevoCEO
- Olivia Stoll, Flying Food Group Environmental Manager

Find out more about how airline caterers and suppliers influence sustainable practices. Learn about effective strategies that change the status quo in catering by achieving operational sustainability. Hear directly from experts on how to ensure both profitability and environmental stewardship.

Wednesday 30 October | 3:00 - 3:30 PM

Minimize Waste by Maximizing Efficiency!

- Scott Coughlan, Alaska Airlines Environmental Sustainability Program Manager
- Dr. Stathis Kefallonitis FRAeS FRSA FCIM, United Airlines
- Dana Keck, United Airlines Manager of Catering Strategic Initiatives

Join us in discussing initiatives that can help you eliminate waste, minimize your carbon footprint, and enhance your revenue generation. Learn about best-practices that can help you capitalize on value-driven innovative approaches and revenue alternatives.

A Celebration of IFSA's 50th Anniversary

At Global EXPO, IFSA will be celebrating a big milestone: 50 years of advancing the onboard services industry!

Join IFSA throughout EXPO at the Innovation Pavilion for special activities, announcements and a chance to win prizes.



GOVERNMENT AFFAIRS & EDUCATION

The Government Affairs & Education Committee (GAEC) and its working groups will meet at EXPO to discuss key issues, review project milestones, and coordinate advocacy efforts. These meetings play a vital role in shaping policy, enhancing advocacy, and advancing the association's interests in public policy.

FTE GLOBAL 2024

“THE CES FOR AVIATION”



THE DEFINITIVE EVENT FOR INNOVATORS, TECHNOLOGISTS, DESIGNERS, COLLABORATORS AND GAMECHANGERS

The co-location of [FTE Global](#) and [APEX/IFSA Global EXPO](#) in Long Beach, California is bringing together the very best of the airport and inflight realms under one roof to reimagine the passenger journey. This unique offering is creating many new benefits for both shows, and an unmissable occasion for the industry. The networking and business development opportunities are immense, and our AI matchmaking app, powered by Swapcard, provides incredible access to the most progressive companies in the industry, with whom you can connect to help redefine your organisation's passenger experience and business performance strategies

Our event theme that will permeate every aspect of the show will be “Transforming Air Transport” and attendees will have access to a large-scale end-to-end exhibition, multiple conference tracks featuring inspirational speakers from inside and outside of the air transport industry, unique social and networking events, co-creation workshops, government agency briefings, Think Tank unveilings, our largest ever startup showcase, and powerful networking tools so that engagement opportunities between participants are unrivaled.

FTE GLOBAL EXHIBITION

The FTE Global exhibition, set over three days, is poised to be a standout feature of this year's event, offering extended hours and seamlessly integrating conference activities right on the exhibition floor. This year, we're excited to introduce groundbreaking features such as the new Airport Terminal Robotics & Mobility Showcase and the Vehicle Showcase zones, Tech and Innovation Briefings and many more highlighting the latest advancements in aviation technology and innovation. Additionally, we will welcome numerous first-time exhibitors who are eager to unveil their cutting-edge ideas and concepts. Prepare to be inspired by a surge of fresh, innovative solutions that promise to enhance your experience at FTE Global 2024.

HERE'S WHAT TO EXPECT IN 2024:

- The best of the airport and inflight passenger experience under one roof
- New activities to enhance engagement in the exhibition – including conferences, social and networking events, awards ceremony, tech and innovation briefings, launches and demos all taking place on the exhibition floor
- Diverse learning platforms – Gain insights from TSA and U.S. CBP briefings, and our largest startup showcase
- More exclusive launches from exhibitors and speakers to inspire attendees



Exclusive Uniform Partner

About PCIAW®

The Professional Clothing Industry Association Worldwide is a global association that represents the uniform, workwear and personal protective equipment (PPE) supply chains from the textile and clothing manufacturers through to the end-user buyers.

PCIAW® Uniform Innovation Pavilion

The PCIAW® Uniform Innovation Pavilion will showcase textile innovations tailored for airline personnel. World leading uniform suppliers will bring forward solutions for above the wing and below the wing employees – from pilots and cabin crew through to ground control workers and mechanics.

Design. Comfort. Protection. Sustainability.

An airline uniform can make a brand iconic. The pavilion features world class professional clothing that leverages sustainable solutions, innovative thermoregulating stretch fibres for comfort and inclusivity, alongside advanced body scanning technologies that streamline airline uniform programs for diverse workforces.

The Uniform Buyers' Network (UBN)

The UBN, a part of PCIAW®, facilitates knowledge-sharing and education for procurement teams. Nisha Muire from Air Canada Chairs the UBN and played a pivotal role in bringing the PCIAW® Pavilion to the APEX/IFSA Global EXPO.

Exhibiting Companies

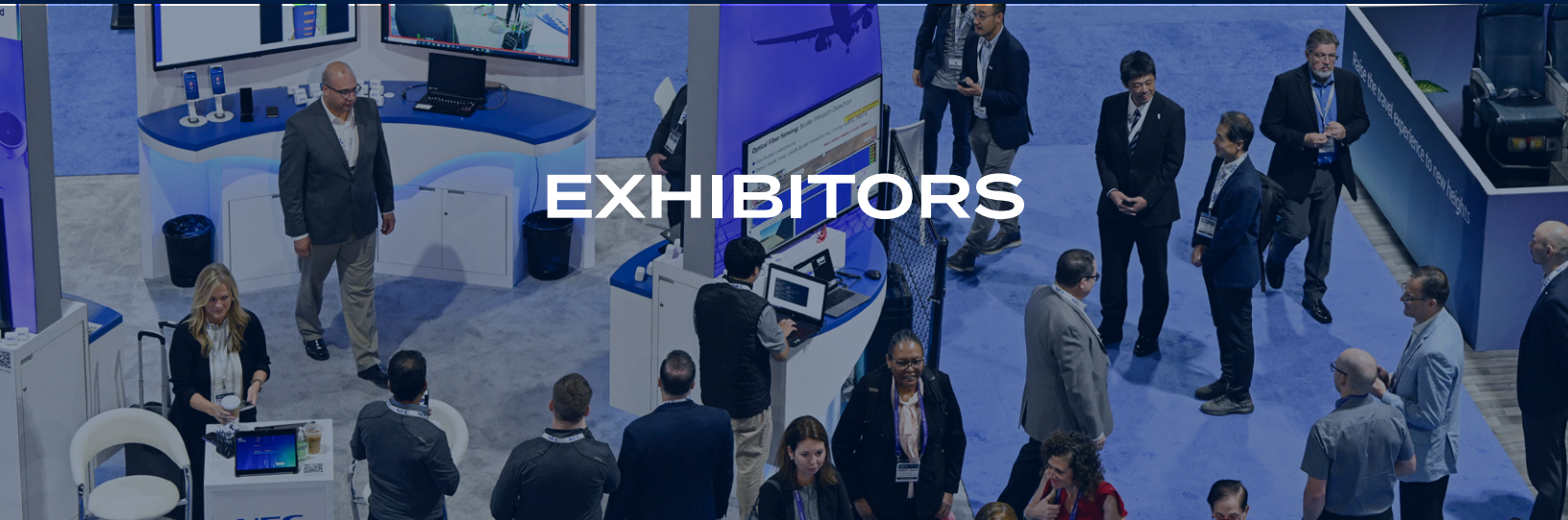


The LYCRA Company



WORKWEAR
OUTFITTERS®





EXHIBITORS

Adaptive Channel	1627	CNN Inflight.....	1634
Aeroplay Entertainment Pte Ltd.....	1231	Convo Communications	1249
Airbus.....	1235	Creative Century Entertainment Co., Ltd.....	1532
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Amazon Project Kuiper	1251	DW	1648
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Onza Distribution.....	1613	uPlay Content.....	1607
Paramount Pictures	1560	Utalk Language Learning.....	1649
Panorama Studios Inflight.....	1637	Viasat	1353
PCIAW®	932	Warner Bros. Discovery	1640
Penny Black Media.....	1517	Wesky.....	1232
PictureWorks	1626	Wessco	1549
Portwest UC	921	West Entertainment.....	1100
QEST Quantenelektronische Systeme GmbH	1131	Workwear Outfitters.....	821
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QVC HSN	1635		
Ricochet Digital Media.....	1655		

THANK YOU TO OUR SPONSORS

DIAMOND



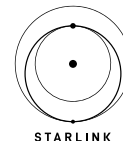
PLATINUM



GOLD



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ADDITIONAL EVENT SPONSORS





LIVE COVERAGE

APEX Global EXPO Video Interview Series

Sponsored by the hub – Spafax

Watch this video series during Global EXPO on APEX’s LinkedIn and YouTube Channel, featuring 12 exclusive interviews with top executives from the aviation industry. This series offers unique insights and perspectives on the latest trends, challenges, and innovations shaping the future of air travel.

APEX Global EXPO Virtual Press Room

Access the latest exhibitor press releases, event highlights, and exclusive content from the leading airline passenger experience event. Stay informed on industry innovations and key announcements.

[Visit the Press Room](#)

Media attendees will have access to an on-site press room in Room 101a. **Register now to attend as media** ▶

Connect with APEX on Social Media

Follow APEX on social media for real-time updates and highlights from the show floor during APEX Global EXPO. The hashtag for the show is **#GlobalEXPO**. Please tag us on social and use the show’s # to ensure we see the post and repost/share. Stay tuned to experience all the behind-the-scenes action, key moments, and exclusive content from the event.



THANK YOU TO OUR MEDIA PARTNERS



Joan Filippini to Receive
Award at APEX/IFSA Global

October 3, 2024 | Written by APEX Staff



Congratulations, Joan!

Joan Filippini, Senior Vice President of Non-Theatrical Sales at Paramount, is honored with the APEX Lifetime Achievement Award at the APEX/IFSA Global Awards on Wednesday, October 30, at 6 p.m. at the Long Beach Convention Center. The award recognizes her outstanding contributions to the in-flight entertainment (IFE) industry and her influential leadership within APEX (the Airline Passenger Experience Association).



APEX ✈️

Lifetime Achievement



Joan has played a central role in revolutionizing content distribution for significant growth at Paramount, and advancing APEX's mission to elevate the passenger experience. With over two decades of experience, she is a renowned leader whose positive impact on the global IFE sector is unmatched.



Paramount



Vince Jack

Meera Emiah

"Years ago as a flight attendant," she explained, when interacting with passengers since day one has given me a unique passenger experience."

positioned into non-theatrical sales at DreamWorks, an acquisition by Paramount, her leadership helped drive significant growth in the division. "My focus is always on improving our business model and making sure we have access to the best content around the world - especially"

Beyond her role at Paramount, Joan's influence has extended through her work with APEX. As a long-standing member of the APEX Board of Directors, she provided critical leadership during key initiatives like the Future of Entertainment (FTE) and the APEX Global Awards.

One of Joan's most enduring contributions to the industry is her leadership in the content market from a traditional...

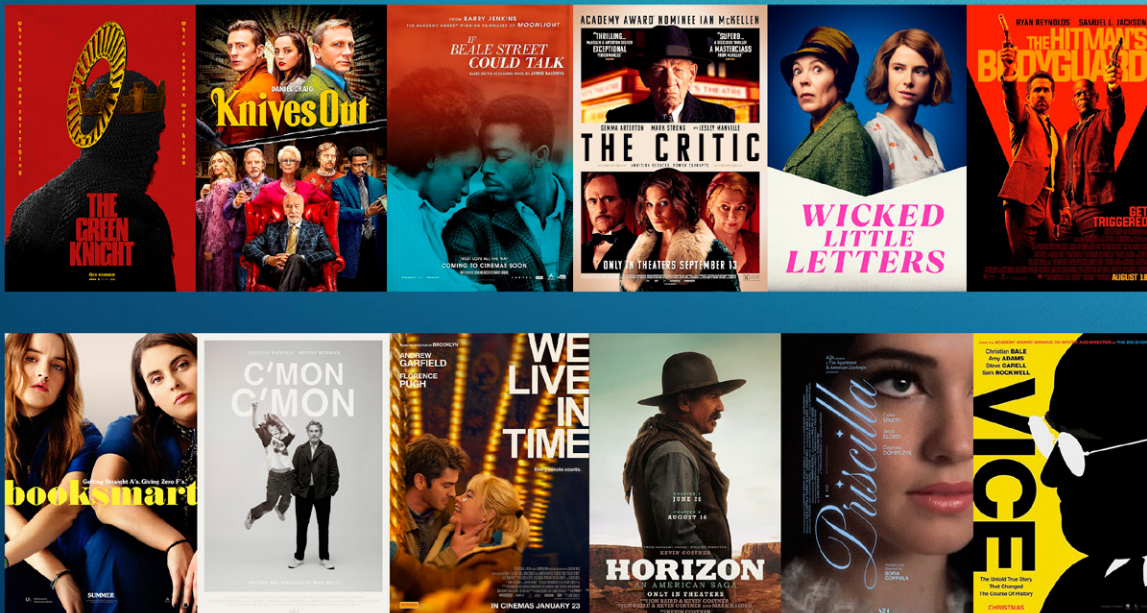
Congratulations, Joan Filippini

on your APEX Lifetime Achievement Award, from your friends at Echo Lake.



ECHO LAKE
ENTERTAINMENT

We, along with the sales agents and producers we represent, thank you for the impact you have had on the world of independent film over the last decade of working together.



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