

AIRLINE PASSENGER EXPERIENCE ASSOCIATION

APEX 2020 EXPO

19-22 OCTOBER 2020 • San Diego, CA USA
CONTRACT FOR EXHIBIT SPACE

This is a binding contract for exhibit space at the APEX 2020 EXPO in San Diego, CA USA. **Any space reduced or canceled after signing this contract will be subject to a cancellation fee as outlined below.** By signing this application and contract, exhibitor agrees to abide by all terms as printed in the APEX 2020 Rules & Regulations. Copies of the Rules & Regulations are available upon request onsite (subject to change). Please fill out this application in full.

Company: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Name & Title of person who should receive APEX 2020 Exhibit Information:

Name : _____

Title: _____

Email (if different from above) _____

SPACE CONTRACTED FOR 2020

STANDARD PRICING
 Begins 1 Feb. 2020

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Floor Space Only		
up to 70 sq. m		\$365
71 – 250 sq. m		\$340
251 -599 sq. m		\$310
Over 600 sq. m		\$290

Standard Booth Package*		
All sizes		\$440
Booth #	Booth Width	Booth Length
# sq. m	Rate	Total Booth Cost DUE: 15 March
		\$

Authorized Company Employee _____

Title _____ Date _____

Authorized Signature for Contract _____

APEX Staff: Desiray Young

Title: Sales Manager

RENEW 2020 MEMBERSHIP DUES

STANDARD PRICING

1 Year	\$1,000	Total Membership Dues	TOTAL to be invoiced
3 Years	\$2,700	\$	\$

Invoicing and payment information: Invoices will be sent to the contact listed above. Please contact Michelle Hall at mhall@apex.aero with invoicing questions.

IF APPLYING FOR BOOTH SPACE:

31 January 2020

Cut-off for Early Bird rate for booking. Standard rates begin 31 January.

Booth space booked 15 December 2019 – March 14 2020

50% deposit due upon receipt of invoice.

15 March 2020

Payment in full MUST be paid by 15 March 2020. Payment must be received at APEX Headquarters by that date. **Booth rates increase to Standard pricing 16 March 2020 on invoices not paid in full by 15 March 2020.**

Booth space booked on or after 15 March 2020

Payment in full is required upon receipt of invoice. If invoice is not paid in full within thirty days of invoice date the booth location will be forfeited. Cancellation fees still apply.

15 April 2020

If invoice is not paid in full, your preferred booth location will be forfeited. Cancellation fees still apply. **ALL outstanding invoices on your account must be paid in full or your preferred booth location will be forfeited. No access to the show floor or set-up will be permitted without payment in full.**

TERMS OF CANCELLATION:

2020 membership dues must be paid by 31 January 2020 or your preferred booth location will be forfeited. Cancellation fees still apply.

If cancelling or reducing space by 15 March 2020, a cancellation fee of \$400 per 6 square meters will apply. Space reduced or cancelled will be subject to a cancellation fee equal to the full cost of the reduced/cancelled space after 15 March 2020.

* STANDARD BOOTH PACKAGE INCLUDES:

- back and side walls
- carpet
- one ~6' draped table
- 2 side chairs
- wastebasket
- header sign with company name and booth number

