

MEDIA RELEASE

In-seat power solutions at APEX 2019

IFPL will demonstrate the latest innovative in-seat power and integrated peripheral solutions at APEX 2019 in Los Angeles, USA.

The In-flight Entertainment and Connectivity (IFEC) specialist IFPL has an impressive range of passenger interface solutions. In addition to the existing peripherals, the new USB-Power Delivery and integrated AdPower technology will be demonstrated.

USB Power Delivery

USB Power Delivery is a new standard for charging consumer electronics. This enables airline passengers to power larger portable devices such as laptops and more demanding tablets. As these devices become more common, our products provide a low cost solution for all airlines.

USB-A or USB-C?

The line fit USB-A unit delivers in-seat integration and is a cost effective solution. However, consumer devices are adopting USB-C as standard. Airlines are increasingly asking themselves, what is the best solution for their passengers?

IFPL will demonstrate how airlines can easily transition from USB-A to USB-C. The Reversible USB-A and USB-C Rapid Fit combination outlet will allow airlines to support all of their passengers. These solutions incorporate IFPL Intellectual Property and will seamlessly integrate within the seat, delivering high reliability.

AdPower

Incorporating design and technology innovation, AdPower is the latest solution to monetise USB power. See the AdPower product in action on booth #1229.

Dave Phillips, Head of Business Development says, "a short passenger advert enables the airline to gain access to ancillary revenue in partnership with their media agency". This is an innovative way to provide passengers with in-seat USB power that can be monetised by airlines.

Inductive Charging

By working with leading seat vendors, IFPL will demonstrate the successful integration of inductive charging solutions within the seat. This enclosed unit has high reliability designed-in, resulting in significantly lower Customer Induced Damage (CID).

See the Latest power solutions at APEX 2019

See the latest IFPL power and in-seat solutions on display this September. Find out how IFPL can benefit your business. The expert team will be on hand to discuss any requirements that visitors to APEX 2019 may have.

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IFPL's Front and rear mount USB A & C combination



IFPL's USB-C front and rear mount Unit



IFPL's USB-A unit



IFPL's Rapid Fit USB-C unit



IFPL's Integrated Seat Arm

Contact:

For further information on these and more of IFPL's industry leading solutions, please contact:

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Editors' Notes:

IFPL is an innovative award winning company specialising in the design and manufacture of passenger interface solutions to the global In-Flight Entertainment and Connectivity industry (IFEC).

IFPL's comprehensive in-house capability, combined with its unique ability to pursue industry-leading innovation with manufacturing excellence, enables clients to work closely in transforming ideas from concept to prototype with delivery as an industrialised, certified and production-ready solution. IFPL can often achieve this within months, rather than the standard years.

Founded 20 years ago by CEO Geoff Underwood, IFPL today enjoys the largest portfolio of proven IFEC products and services in its sector. As a proud and dedicated supplier of the world's leading in-flight entertainment manufacturers and airlines, IFPL continues to inspire and enhance aircraft passenger experience by delivering innovative product design with proven reliability.

IFPL is based on the Isle of Wight, just off the South Coast of England, in modern offices which house an award winning manufacturing facility that boasts extensive product design, R&D and manufacturing capabilities.

Secondary Image:



IFPL's award winning facility on the Isle of Wight