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## Sunshine in your pocket

### Austrian start-up makes mobile light-therapy possible

(Vienna) Performance consultants of the NBA have started using it some time ago: Therapy with colored lights to better adjust to a new time zone and to get players up to their full potential as fast as possible.

A small start-up from Austria had the idea to make the benefits of blue-light-therapy available to private people. Performance issues, shift work, Seasonal affective Disorder (“Winter Blues”) and Jet lag are among the daily problems of many that the developer team has set out to solve.



reddot design award  
winner 2019



After many years of development, designing, intensive testing and a very successful Kickstarter campaign (€109.000!), **Pocket Sky** is now available on the crowdfunding platform Indiegogo for -30%. The smallest, most user friendly and, according to the jury of the **Red Dot Design Award 2019**, most stylish light-therapy on the market, is greeted with huge interest and high expectations. In November 2019, Pocket Sky will be available online for the regular price of USD 220,50.

### How it works

To be worn like glasses, but not impairing the view in any way, *Pocket Sky* emulates the morning sun by emitting soft blue light and can be used to alleviate winter blues, jet lag or to simply enhance performance and well-being. Twenty minutes a day are enough to obtain the desired benefit.

Due to its unrivalled smallness and delicate design, *Pocket Sky* can be used anytime and anywhere, making it the only truly mobile (and thus truly usable) device on the market.

## Scientific fundamentals

Disruptions of the circadian rhythm, the internal clock of the human body, can cause discomfort and a decline in performance, known to the general public as jet lag or winter blues. In 2017 the Nobel prize in Medicine went to a team of researchers from the US for emphasizing the importance of the circadian rhythm for humans. By means of biologically active, bluish light *Pocket Sky* suppresses the production of melatonin and helps with resyncing the body clock with the environment.

## Austrian Design and Engineering

Pocket Sky has been developed in Austria and is also produced here. The ultra-light wearable (12 grams, case 90 grams) sets a new quality and design standard in the area of light-therapy. It is fitted with a swell-proof battery and complies with the international standard for photobiological safety of lamps (EN 62471:2000).

Its case doubles as wireless charging unit connecting with USB-C and offering two weeks of battery life. Pocket Sky is deployable in any situation without impairing the vision or blinding its user. Pocket Sky can also be worn with glasses.

## The Developers

*Pocket Sky* is the result of a longstanding cooperation between the award-winning industrial designer Mark Wallerberger and the electrical engineer Michael Geyer. Since 2013, when they founded their company, they have developed several international patents and design patents. Multiple awards (*Creative Business Cup Copenhagen 2014*, *ACR Preis 2018*, *Red Dot Design Award 2019*) and public subsidies (Business Agency Vienna Wien, AWS, FFG) bear witness to the productivity and ingenuity of the two inventors.

Printable pictures

<https://www.pocket-sky.com/press/>

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