# APEX+

# 28-30 October 2024 / Long Beach, California, USA

# Advertise in the APEX Global EXPO Preview Brochure

As APEX Global EXPO approaches, the APEX team is preparing an in-depth preview brochure of the anticipated industry event that spans the entire end-to-end passenger experience, both in the air and on the ground.

### Why Advertise with Us?

- **Unmatched Exposure:** Reach a targeted audience of industry leaders and decision-makers.
- **Comprehensive Content:** Your ad will be featured alongside the thought leadership agenda, exhibitor list, floorplan, show features, event mobile app, award finalists, and more!
- **Enhanced Visibility:** Stand out in a high-quality, in-depth publication that attendees will reference throughout the event.

Format	Advert Size	Cost
Full Page	8.5in x 11in	\$750
Half Page	8.5in x 5.5in	\$500

Adverts must be provided in digital format (PDF – 300 dpi minimum) in RGB color via email.

### **ADVERT & EXHIBITOR LISTING DEADLINE: TUESDAY 15 OCTOBER**

## Elevate Your Presence with an Enhanced Exhibitor Listing

All exhibitors will be featured in the APEX Global EXPO Preview Brochure, complete with booth numbers. But why blend in when you can **stand out**? Secure an **Enhanced Exhibitor Listing** and make a lasting impression!

### **Enhanced Listing Benefits:**

- **Company Logo:** Increase brand recognition with your logo prominently displayed (*JPEG/PNG files accepted*).
- **Detailed Profile:** Utilize up to 250 words to highlight your company profile or showcase a key product.

This premium listing available for just **\$300**, ensures your brand captures the attention of industry leaders and decision-makers, setting you apart from the competition.



**Ready to soar to new heights and elevate your brand?** Email APEX Commercial Director Steve O'Connor at steve@apex.aero.